



# Oakswood College

Empowering Through Education



## ATHE Level 7 Course Summary

### *Diploma in Strategic Management*

PROMOTING EXCELLENCE • ENSURING COMPLIANCE  
SUPPORTING OUR COMMUNITY



GOVERNANCE



QUALITY



COMPLIANCE



EXCELLENCE

## COURSE SUMMARY DOCUMENT

### ATHE Level 7 Extended Diploma in Strategic Management (120 Credits) Programme:

#### Specification Version 2.0 – Valid from August 2025

<b>COURSE TITLE:</b>	<i>ATHE Level 7 Extended Diploma in Strategic Management (120 Credits), Qualification Number 610/2088/6</i>
<b>DURATION OF COURSE:</b>	Average duration 12 months. Total Qualification Time is 1200 hours, including 480 Guided Learning Hours.
<b>WHEN COURSE IS TAUGHT:</b>	September, January & April intakes  Teaching Blocks: September to December, January to March, April to June, July to September.
<b>ENTRY REQUIREMENTS:</b>	<ul style="list-style-type: none"> <li>• Designed for learners who are typically aged 19+.</li> <li>• Centres should review each learner’s prior qualifications and experience to confirm they have the necessary foundations to undertake study at Level 7.</li> <li>• For learners recently in education or training, the likely entry profile includes a first degree in Business, Management or related subjects, a Level 6 qualification such as an ATHE Diploma in Management, or other equivalent international qualifications.</li> <li>• Mature learners may present a varied profile, including extensive relevant paid or unpaid work experience with levels of responsibility, participation, achievement of relevant professional qualifications, Recognition of Prior Learning, or RQF exemptions where applicable.</li> <li>• Learners must have an appropriate standard of English to access resources and complete assignments. Recommended English standards include IELTS 5.5, CEFR B2, Cambridge English Advanced 162 or above, or Pearson Test of English Academic 42–49.</li> </ul>
<b>COURSE OUTLINE:</b>	<p>The ATHE Level 7 Extended Diploma in Strategic Management (120 credits) is designed to provide learners with a broad, challenging and comprehensive experience of strategic management at postgraduate level. The programme is suitable for learners who are seeking career progression, preparing for middle or senior management responsibilities, or planning to progress to Master’s level study, including MBA progression routes where appropriate.</p> <p>The course develops learners’ ability to analyse complex business situations, evaluate strategic options and apply management theory to real organisational contexts. Learners explore how organisations formulate strategy, use financial and research information to support decision-making, manage organisational behaviour and culture, and develop leadership capability to support organisational vision and strategic direction.</p> <p>Learners study all five mandatory core units: Strategic Planning; Finance for Strategic Managers; Research for Strategic Development; Organisational Behaviour; and Personal Development for Leadership and Strategic Management. These core units provide the foundation for understanding strategic analysis,</p>



financial decision-making, business research, leadership behaviour, organisational effectiveness and personal development as a strategic manager.

In addition to the mandatory units, learners select three optional units from the approved ATHE optional unit list. These optional units allow learners to broaden or specialise their knowledge in areas such as the international business environment, organisational vision and strategic direction, international finance, quantitative methods, strategic marketing, international marketing, corporate communication strategies, strategic human resource management, and managing continuous organisational improvement.

Throughout the programme, learners are encouraged to connect theory with practice by using organisational examples, case studies, research evidence and applied business scenarios. The qualification develops transferable skills including critical thinking, problem solving, research design, academic and professional writing, data interpretation, communication, reflective practice, leadership, strategic decision-making and the ability to evaluate organisational performance and improvement opportunities.

Assessment is assignment-based and requires learners to produce evidence that meets the learning outcomes and assessment criteria for each unit. ATHE assignments are designed to assess applied knowledge and skills through focused tasks, including analysis, evaluation, recommendations, plans, reports and reflective work where relevant. Successful completion of the programme confirms that learners have achieved 120 credits at Level 7 in Strategic Management.

**PROGRAMME CONTENT -  
CORE MODULES AND ANY  
OPTIONAL MODULES:**

(Including number of  
credits)

To achieve the ATHE Level 7 Extended Diploma in Strategic Management, learners must achieve 120 credits in total. This includes 75 mandatory credits from the five core units and 45 optional credits from three optional units.

Unit Code	Unit Title	Credits	GLH	Status
T/650/5360	Unit 1 Strategic Planning	15	60	<b>Mandatory</b>
Y/650/5361	Unit 2 Finance for Strategic Managers	15	60	<b>Mandatory</b>
A/650/5362	Unit 3 Research for Strategic Development	15	60	<b>Mandatory</b>
D/650/5363	Unit 4 Organisational Behaviour	15	60	<b>Mandatory</b>
F/650/5364	Unit 5 Personal Development for Leadership and Strategic Management	15	60	<b>Mandatory</b>
H/650/5365	Unit 6 International Business Environment	15	60	Optional
J/650/5366	Unit 7 Developing Organisational Vision and Strategic Direction	15	60	Optional
K/650/5367	Unit 8 International Finance	15	60	Optional
L/650/5368	Unit 9 Quantitative Methods	15	60	Optional
M/650/5369	Unit 10 Strategic Marketing	15	60	Optional

	Y/650/5370	Unit 11 International Marketing	15	60	Optional
	A/650/5371	Unit 12 Corporate Communication Strategies	15	60	Optional
	D/650/5372	Unit 13 Strategic Human Resource Management	15	60	Optional
	F/650/5373	Unit 14 Managing Continuous Organisational Improvement	15	60	Optional
<b>WORKLOAD:</b> (Including number of contact hours with college staff and expected hours of self-study)	<p>The ATHE Level 7 Extended Diploma in Strategic Management is a 120-credit qualification. Total Qualification Time is 1200 hours, and Total Guided Learning Hours is 480 hours.</p> <p>The specification explains that TQT includes Guided Learning Hours plus additional non-supervised learning such as preparation, private study, research, work-based learning and assessment activity. It does not provide a weekly contact-hours model.</p>				
<b>LENGTH OF THE MODULES:</b>	<p><i>Each module lasts 10 weeks (equivalent to one term) covering 40 contact hours. Three modules are taught per term.</i></p>				
<b>THE OVERALL METHODS OF ASSESSMENT FOR THE MODULES:</b> (For example, exams, coursework or practical assignments)	<p>Assessment for each unit is based on achievement of the Learning Outcomes at the standards set by the Assessment Criteria. Learners may achieve Pass, Merit, Distinction or Fail for each unit.</p> <p>Assessment is completed through submission of internally assessed learner work which may also include a PowerPoint presentation where required.</p> <p>Oakwood College uses ATHE provided assignment briefs for each unit, including extension activities for higher grades. The qualification includes five mandatory core strategic management units, plus three optional specialist units selected according to the rules of combination.</p>				
<b>AWARD RECEIVED ON SUCCESSFUL COMPLETION OF THE COURSE:</b>	<p>ATHE Level 7 Extended Diploma in Strategic Management (120 Credits) Qualification Number 610/2088/6. Awarding Body: ATHE (Awards for Training and Higher Education) UK Ofqual-regulated awarding organisation</p>				
<b>WHERE THE PROGRAMME IS TAUGHT:</b>	<p><b>Programme Delivery Location and Address:</b></p> <p><b>In-person, on-campus at:</b> Oakwood College Tricorn House 7th Floor 51–53 Hagley Road Birmingham B16 8TP</p> <p>Modes of delivery may include full-time, blended learning or distance learning.</p>				
<b>STAFF WHO ARE DELIVERING THE TEACHING:</b>	<p>Teaching is delivered by a team of academics with expertise in business management, international business, marketing, finance, operations and human resource management, many of whom have significant professional and consultancy experience in industry.</p>				



<b>THE FEES WHICH STUDENTS CAN EXPECT TO PAY:</b>	Fees: £2,500. Privately paid by the student.																		
<b>REASSESSMENT FEES</b>	Reassessment Fees for Each Module: £20 Plus External Verification Fees: £200																		
<b>COURSE DEPOSIT:</b>	<i>25% of the tuition fee</i>																		
<b>ADDITIONAL PROGRAMME COSTS:</b>	<p><b>These are costs in addition to tuition fees that students may have to pay to complete the course. The figures provided here are indicative estimates of additional costs:</b></p> <table border="1" data-bbox="459 651 1533 1709"> <thead> <tr> <th data-bbox="459 651 770 763">Cost item</th> <th data-bbox="770 651 1118 763">Compulsory / Optional</th> <th data-bbox="1118 651 1533 763">Indicative amount / range per year</th> </tr> </thead> <tbody> <tr> <td data-bbox="459 763 770 954">Books and other study materials</td> <td data-bbox="770 763 1118 954"><b>Optional</b> (library provides e-access to many core texts)</td> <td data-bbox="1118 763 1533 954">Around <b>£100 per year</b> (minimum average spend typically advised for undergraduate books)</td> </tr> <tr> <td data-bbox="459 954 770 1144">Printing and photocopying</td> <td data-bbox="770 954 1118 1144"><b>Optional</b> (students choose how much to print)</td> <td data-bbox="1118 954 1533 1144"><b>£50 per year</b> recommended to cover general printing and final-year project printing/binding</td> </tr> <tr> <td data-bbox="459 1144 770 1290">Stationery and general study supplies</td> <td data-bbox="770 1144 1118 1290"><b>Optional</b></td> <td data-bbox="1118 1144 1533 1290">Approximately <b>£30–£60 per year</b> depending on personal preference</td> </tr> <tr> <td data-bbox="459 1290 770 1447">Optional UK study trips and visits</td> <td data-bbox="770 1290 1118 1447"><b>Optional</b> – only if students choose to participate</td> <td data-bbox="1118 1290 1533 1447">Typically, <b>£20–£60 per UK day trip</b>, depending on destination and activity</td> </tr> <tr> <td data-bbox="459 1447 770 1709">IT equipment and internet access</td> <td data-bbox="770 1447 1118 1709"><b>Expected</b> (students must be able to access online resources and VLE)</td> <td data-bbox="1118 1447 1533 1709">Highly variable; many students use an existing laptop. Where a new device is needed, a basic study-ready laptop typically costs <b>from £300 upwards</b></td> </tr> </tbody> </table>	Cost item	Compulsory / Optional	Indicative amount / range per year	Books and other study materials	<b>Optional</b> (library provides e-access to many core texts)	Around <b>£100 per year</b> (minimum average spend typically advised for undergraduate books)	Printing and photocopying	<b>Optional</b> (students choose how much to print)	<b>£50 per year</b> recommended to cover general printing and final-year project printing/binding	Stationery and general study supplies	<b>Optional</b>	Approximately <b>£30–£60 per year</b> depending on personal preference	Optional UK study trips and visits	<b>Optional</b> – only if students choose to participate	Typically, <b>£20–£60 per UK day trip</b> , depending on destination and activity	IT equipment and internet access	<b>Expected</b> (students must be able to access online resources and VLE)	Highly variable; many students use an existing laptop. Where a new device is needed, a basic study-ready laptop typically costs <b>from £300 upwards</b>
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<b>QUERIES:</b>	If you have any questions about this Course Summary Document or the course in general, please contact our Academics team on: <a href="mailto:academicsupport@oakwoodgroup.co.uk">academicsupport@oakwoodgroup.co.uk</a>																		